

# CASE STUDY

## Cambridge IGCSE Enterprise



LIVINGSTONE KOLOBENG COLLEGE, BOTSWANA

Livingstone Kolobeng College is based in Gaborone, the capital of Botswana. It is an independent multi-cultural, multi-faith and multi-national co-educational school on a campus and was founded in 1998. The school offers a wide range of Cambridge IGCSEs and Cambridge A and AS Levels and has been teaching Cambridge subjects since 1998. It aims to combine the strengths of African cultural values with a cosmopolitan outlook that prepares its students to meet the rapidly evolving demands of today's and tomorrow's global economy.

### Why does Livingstone Kolobeng College teach Cambridge IGCSE Enterprise?

Livingstone Kolobeng College chose to teach Cambridge IGCSE Enterprise because the syllabus offered the opportunity to prepare students for a life after education where securing employment cannot always be taken for granted.

The school believes in teaching its students the skills and knowledge to play an active role in business. It thinks that Cambridge IGCSE Enterprise will give students the confidence and the experience to set up their own businesses, or to be actively involved in all types of business operations – whether as a member of staff, a manager or a business owner. They especially welcome the balance of theory and the development of practical skills which Cambridge IGCSE Enterprise offers.

“ The practical knowledge our students gain, throughout their Cambridge IGCSE Enterprise studies, is of paramount importance in preparing them for life outside school. It touches on all the areas needed to run a business. My students enjoy the project work and coming up with solutions to the challenges of setting up a business. ”

Neeru Kapoor, Cambridge IGCSE Enterprise teacher, Livingstone Kolobeng College, Botswana



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Completing the project gives students confidence as they solve business problems, and come up with innovative ideas for new businesses. Additionally, the school feels that Cambridge IGCSE Enterprise helps develop key skills such as evaluating, analysing and interpreting information, in order to make good business judgements. The international recognition which Cambridge qualifications have is also important for the school.

## How does Livingstone Kolobeng College teach Cambridge IGCSE Enterprise?

Cambridge IGCSE Enterprise is presented to students as an option with other Cambridge IGCSEs. It is timetabled for four hours a week and run over a two-year period. The school organises visits to local businesses where students can learn hands-on how to run a business. They can also talk to business owners, and be inspired by experiences that have a real-life context.

“ The enterprise project work is very popular with students at the College, as it allows them to express themselves, and to steer their own learning in a way that keeps their motivation levels high. Cambridge IGCSE Enterprise is the right fit for Livingstone Kolobeng College, and the students are as enthusiastic about it as the teachers. ”

Neeru Kapoor, Cambridge IGCSE Enterprise teacher, Livingstone Kolobeng College, Botswana

## Cambridge IGCSE Enterprise

Cambridge IGCSE Enterprise is a unique new syllabus that brings the world of real business into the classroom and gives learners a clear insight into what it means to think like an entrepreneur.

With the coursework project, learners have to consider the challenges and opportunities of setting up and running their own new enterprise. Cambridge IGCSE Enterprise equips learners with the creative and business skills that will be of significant value in both their educational and future working life. These include:

- how to set up and run a business
- how to identify target markets
- how to negotiate successfully
- successful planning and organisation
- communication and marketing
- financial management

Through their study, learners also take the opportunity to investigate local, national and international entrepreneurs and what makes a recipe for success in the world of enterprise.